



STRIKING CONTRAST

GORKHA, NEPAL
April 25th 2015

OGASAWARA, JAPAN
May 31st 2015

7.8
RICHTER SCALE



EARTHQUAKE

7.8
RICHTER SCALE

23,000



PEOPLE INJURED

12

8,800



PEOPLE KILLED

0

ENTIRE VILLAGES
FLATTENED



INFRASTRUCTURE
DAMAGES

BUILDINGS
SWAYED

BUILDINGS
DESTROYED



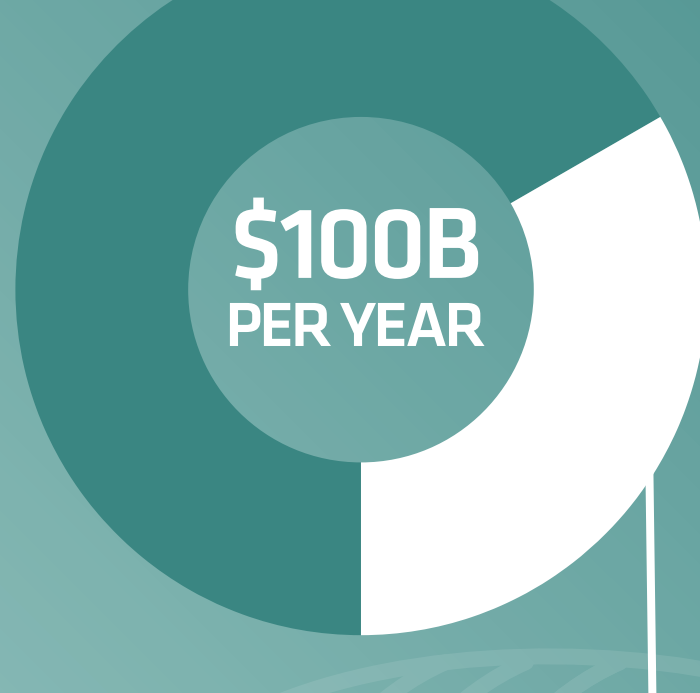
INDOOR DAMAGES

ELEVATORS
STOPPED

MAJOR CHALLENGE:

MORE STRINGENT BUILDING STANDARDS

NEED FOR BASIC INFRASTRUCTURE INVESTMENT



A 1/3 IS NEEDED FOR MAINTENANCE

Source: KPMG Sector Report, Construction in Africa, 2014

IN 2013
+135 BUILDINGS
COLLAPSED IN NIGERA

Source: nextcity.org article, October 2015



PROMISING OPPORTUNITY:

BUMPER GROWTH CALLING FOR BUMPER INFRASTRUCTURE

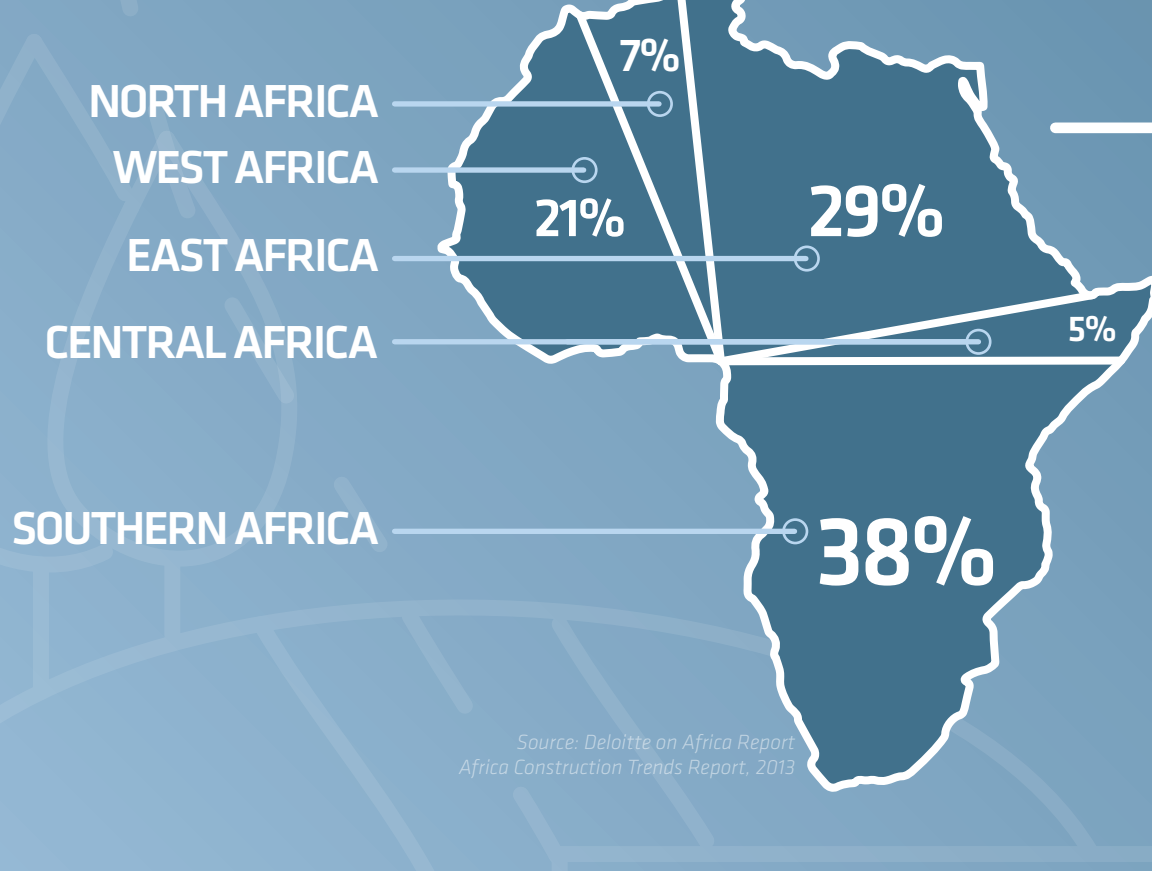


US\$ 222,767 M¹

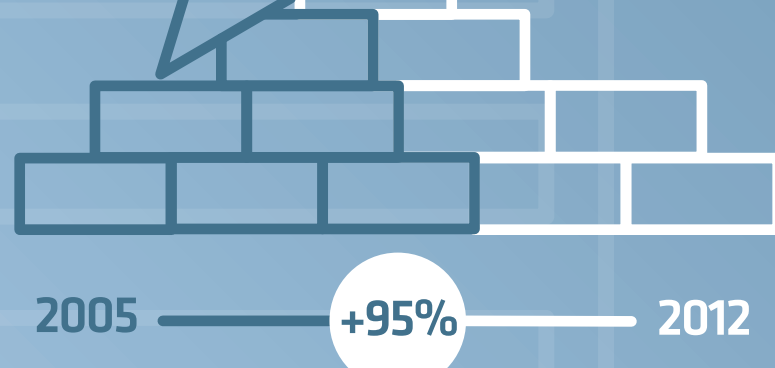
+46.2%

US\$ 325,828 M¹

Source: Deloitte on Africa Report, Africa Construction Trends Report, 2014
*Total value of construction projects undertaken



+60%
IN KENYA'S CEMENT
CONSUMPTION / CAPITA



GROWTH IN NIGERIA'S
CEMENT INDUSTRY

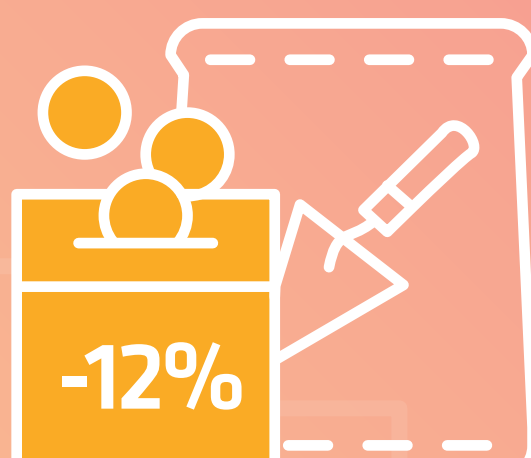
Source: Construction Week Report, African Road evolution, May 2015

LEVERAGE ADVANCED CONCRETE TECHNOLOGIES



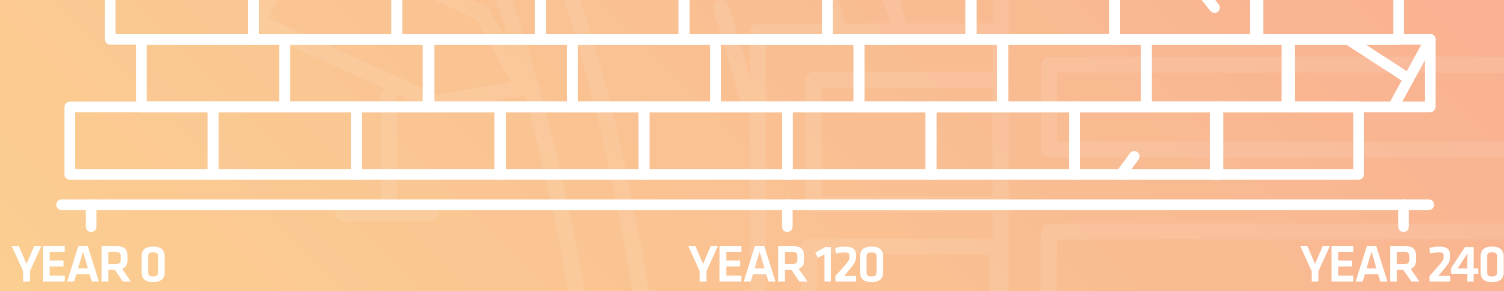
SPEED

FASTER IN CONSTRUCTION TIME



COST

CHEAPER THAN OTHER
CONSTRUCTION MATERIAL



RESISTANCE
SERVICE LIVES OF 120 YEARS OR MORE

ARE YOU READY TO BUILD THE FUTURE?
Discover the concrete best practices and innovative technologies that will shape
the best foundations for your project and the best future for Africa!



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